

MariMap — Privacy Policy

Effective Date: November 10, 2025

Operator: Reef Support B.V.

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1. Introduction

This Privacy Policy explains how Reef Support B.V. ('Reef Support', 'we', 'our', or 'us') collects, uses, and protects your information when you use MariMap (the 'Platform'). We are committed to protecting your privacy and ensuring compliance with applicable data protection laws including the GDPR (EU), CCPA (USA), PIPEDA (Canada), and the Australian Privacy Act.

2. Data We Collect

We collect and process the following categories of data: - Account data (name, email address, password) - Organization and project data - Uploaded environmental or geospatial data (e.g., surveys, GeoJSON) - Device and analytics data (IP address, browser type, usage activity) - Communication data (messages sent through forms or support channels).

3. Purpose of Processing

We process personal and project data to: - Provide and improve the MariMap platform; - Enable account access and project collaboration; - Generate environmental insights and reports; - Communicate with users and respond to inquiries; - Ensure platform security and compliance.

4. Legal Basis for Processing (GDPR)

We process data based on one or more of the following legal grounds: - Consent (Art. 6(1)(a) GDPR) - Contractual necessity (Art. 6(1)(b) GDPR) - Legitimate interest (Art. 6(1)(f) GDPR) - Legal obligation (Art. 6(1)(c) GDPR).

5. International Compliance

For users in the United States, Canada, and Australia: - CCPA (California): You have the right to know, access, and delete personal data collected. - PIPEDA (Canada): We collect data only for identified purposes with user consent. - Australian Privacy Act: You may request correction or deletion of inaccurate data.

6. Data Sharing

We do not sell personal data. We may share limited data with trusted service providers (e.g., cloud storage, analytics, or email delivery platforms) under strict confidentiality agreements. In some cases, anonymized or aggregated environmental data may be shared for scientific or educational purposes.

7. Cookies and Tracking

MariMap uses cookies and similar technologies to enhance user experience and analyze traffic. Users can manage or disable cookies through browser settings.

8. Data Retention

Personal data is retained only as long as necessary for the purposes outlined or as required by law. Users may request deletion at any time by contacting privacy@reef.support.

9. Security

We implement appropriate technical and organizational measures to protect data against unauthorized access, alteration, or loss. These include encryption, access control, and secure cloud storage practices.

10. Your Rights

Under applicable privacy laws, you may: - Request access to your data - Request correction or deletion - Object to processing or withdraw consent - Request data portability Contact us at privacy@reef.support to exercise these rights.

11. Cross-Border Data Transfers

If data is transferred outside the European Economic Area (EEA), appropriate safeguards such as Standard Contractual Clauses (SCCs) are implemented.

12. Children's Privacy

MariMap is not intended for children under 16 years of age. We do not knowingly collect personal data from minors.

13. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a new effective date. Continued use of the Platform indicates acceptance of updates.

14. Contact Information

For privacy-related inquiries, contact: Data Protection Officer – Reef Support B.V. Email: privacy@reef.support Herengracht 551, 1017 BW Amsterdam, The Netherlands